

PROMOTING SMART, SUSTAINABLE AND
INCLUSIVE GROWTH FOR THE ATLANTIC AREA

 SUPPORT TEAM for the
ATLANTIC ACTION PLAN

The Support Team for the Atlantic Action Plan

Ben Drakeford
UK Focal Point

Implemented by



Funded by the





Outline

- The Atlantic Action Plan
 - Opportunities and challenges
- The Support Team for the AAP
 - Who are we
 - Objectives
 - Services

The Atlantic Action Plan - opportunities

- Launched in 2011 to identify key investment and research priorities along the EU's Atlantic seaboard which could help both mature and emerging sectors in the marine and maritime economy to flourish.
- Aims to:
 - ✓ Promote entrepreneurship and innovation
 - ✓ Create a socially inclusive and sustainable model of regional development
 - ✓ Protect, secure and develop the potential of the Atlantic marine and coastal environment
 - ✓ Improve accessibility and connectivity



The Atlantic Action Plan - challenges

**There is no specific financial instrument for the AAP
but many potential funding resources**

- ✓ H2020
- ✓ COSME
- ✓ LIFE+
- ✓ Interreg VB – Atlantic Area Programme
- ✓ EU Structural and Investment Fund (ERDF, EMFF, ESF, EARDF)
- ✓ National, regional, local, private sector



National, Regional and Local Funding

- Innovate UK
- The Carbon Trust – administers various funds
- Crown Estate – Marine Stewardship Fund, Coastal Communities Fund
- Fisheries Innovation Scotland (FIS)
- Natural Environment Research Council (NERC)
- Economic and Social Research Council (ESRC)
- Wave Energy Scotland (WES)
- Credit Agricole (private bank) - fund dedicated to maritime projects

Who are we?

- Coordinated in Brussels by Kantor Qwentés
- 5 Focal Points in each of the Atlantic EU Countries – France, Ireland, Portugal, Spain and the UK

The Support Team of the Atlantic Action Plan

Your Partners in Sustainable Blue Growth!

What can we do for you?

www.atlanticstrategy.eu

- We point you at **relevant research and investment priorities**
- We give you **highlights on latest relevant policy developments, country factsheets, fresh news on hot events and much more!**
- We provide you with a **“match-making platform” to find potential project partners**
- We give you **answers to your queries**
- **We advise you on the use of EU financial instruments for projects implementing the Action Plan, including by the European Investment Bank (EIB), or any other public or private funding channels at European, national and regional/local level.**

The Support Team of the Atlantic Action Plan

Your Partners in Sustainable Blue Growth!

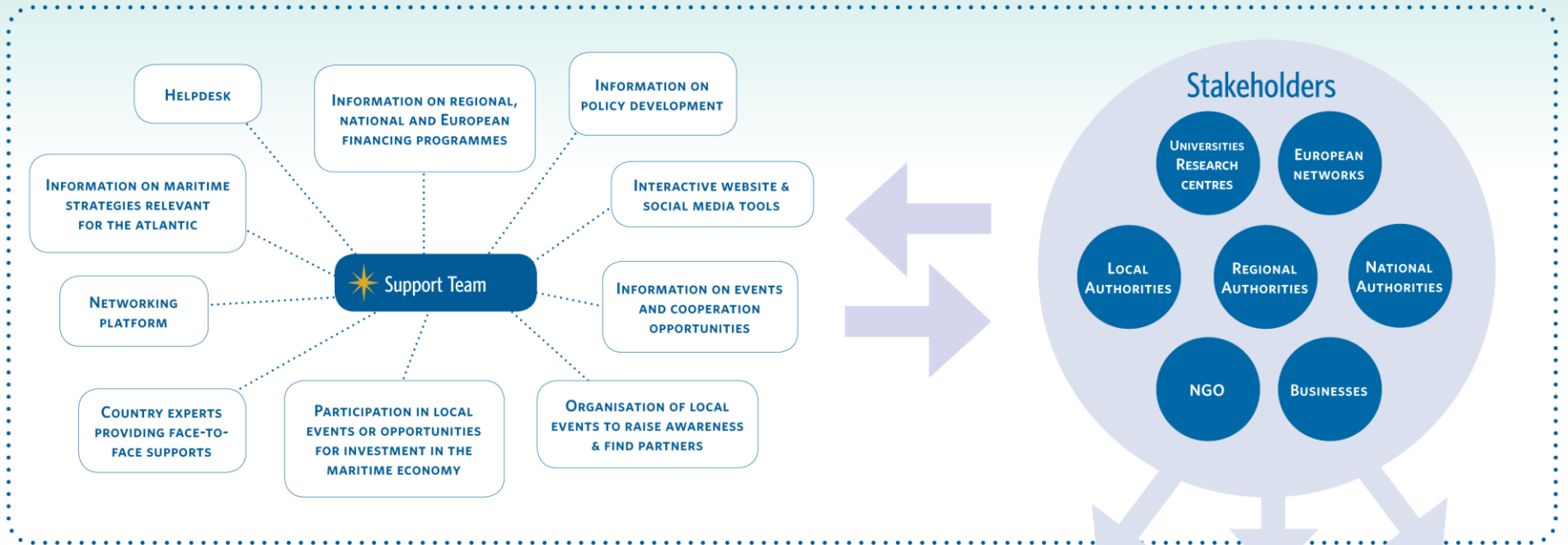
What is our role?

1. Promote the AAP at national level
2. Provide guidance and real-time support to stakeholders
3. Create networks and bring potential project partners together
4. Proactive support to project development
5. Mobilise funds on behalf of the AAP

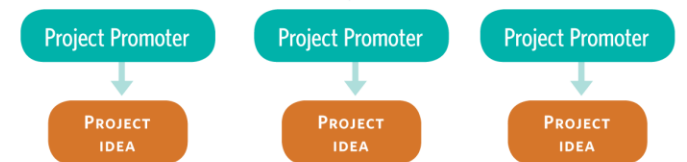
PHASE 1 PROACTIVE SUPPORT TO PROJECT GENERATION



Project environment of Support Team for the AAP

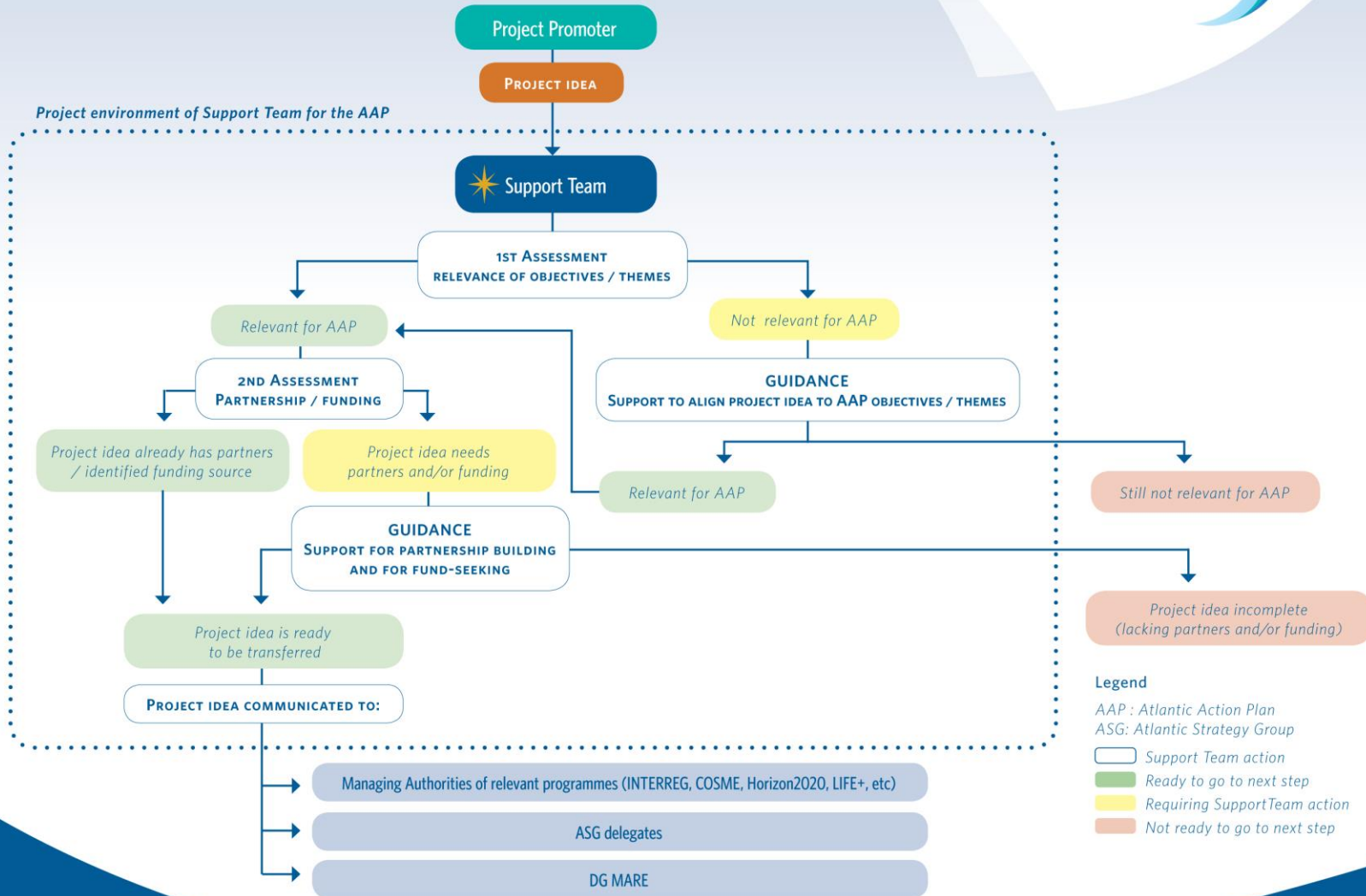


Legend
AAP: Atlantic Action Plan
Support Team action



Continue to next page →

PHASE 2 GUIDANCE TO PROJECT DEVELOPMENT



The Support Team of the AAP –

Your Partners in Sustainable Blue Growth!



And follow us on the web!

Twitter: <https://twitter.com/EUAtlantic>

LinkedIn: www.linkedin.com/groups/Support-Team-Atlantic-Action-Plan-8178308?home=&gid=8178308

Contact us:

Focal Point FRANCE- Gildas BOREL
focalpointfrance@atlanticstrategy.eu

Focal Point IRELAND- Amaya VEGA
focalpointireland@atlanticstrategy.eu

Focal Point PORTUGAL- Jorge GRAÇA
focalpointportugal@atlanticstrategy.eu

Focal Point SPAIN- Federico CARDONA
focalpointspain@atlanticstrategy.eu

Focal Point UK - Ben DRAKEFORD
focalpointuk@atlanticstrategy.eu

CENTRAL TEAM

helpdesk@atlanticstrategy.eu

81, Rue du Marteau BE-1000 Brussels



Thank You

Dr. Ben Drakeford

focalpointuk@atlanticstrategy.eu

Twitter: @EUATLANTIC