

# Coastal Tourism Trends



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# A Bit of Background...

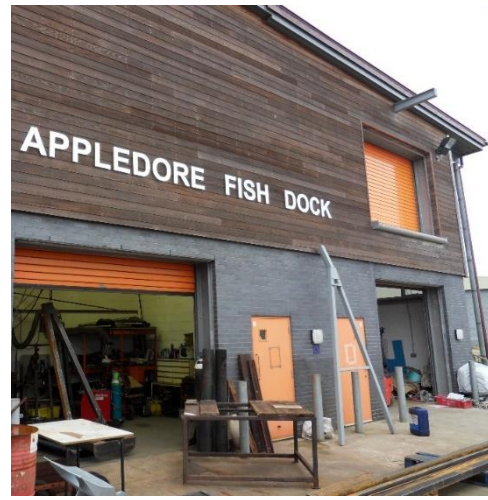


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# Northern Devon's Key Ports



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Northern Devon Fisheries Local Action Group



# Business and Consumer Challenges



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# Project Approach



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# Observed Trends



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# Cultural Experience



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# Cultural Experience

- Maritime Festivals
- Landscape, Geology
- Coastal Wildlife
- Fun Heritage Trails
- Historic Ports
- Traditional Boats
- Talk Series
- Short Films





# Food Tourism



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# Food Tourism

- Sea to Plate
- Food Tours / Trails
- Local Ingredients
- Food Festivals
- Celebrity Chefs
- New Cuisine
- Street Food
- Dining Out





# Try Something New



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# Try Something New

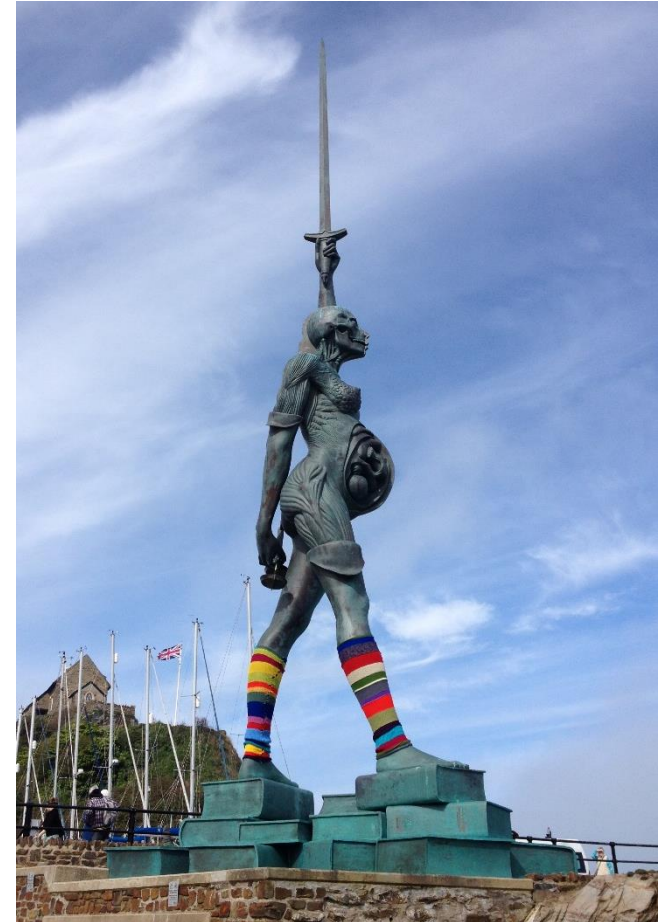
- Sports Tasters
- Coastal Challenges
- Sea Symposium
- Seafood Class
- Creative Workshops
- Explore New Places
- Insider Tips
- Organised Trips





# Top Tips

1. Don't forget locals
2. Connect people
3. Use what you've already got
4. Small steps are often big enough
5. Remember the power of digital





# Contact Details & Download Link

For more information on the Seafood & Festivals project, download your supporting materials pack from:

<http://bit.ly/1FOTwsc>

**Hattie Booth:**

[hbooth@northdevonplus.co.uk](mailto:hbooth@northdevonplus.co.uk)

01237 426 416 / @NDFLAG

[www.northdevonplus.co.uk/flag.html](http://www.northdevonplus.co.uk/flag.html)



EFF: European Fisheries Fund—Investing in Sustainable Fisheries



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