

PROMOTING SMART, SUSTAINABLE AND  
INCLUSIVE GROWTH FOR THE ATLANTIC AREA

 SUPPORT TEAM for the  
ATLANTIC ACTION PLAN

# The Support Team for the Atlantic Action Plan

Atlantic Stakeholder Platform Conference  
20 January 2015, Porto

Implemented by



Funded by the





# The Atlantic Action Plan

COM(2013)279

- Launched **to identify key investment and research priorities along the EU's Atlantic seaboard** which could help both mature and emerging sectors in the marine and maritime economy to flourish.
- **Aims to (priorities):**
  - ✓ Promote entrepreneurship and innovation
  - ✓ Create a socially inclusive and sustainable model of regional development
  - ✓ Protect, secure and develop the potential of the Atlantic marine and coastal environment
  - ✓ Improve accessibility and connectivity



# The Atlantic Action Plan

## “The Opportunity”

### Potential Funding Resources

- **Main EU funding channels for the Atlantic Action Plan**
  - ✓ EU Structural and Investment Fund (ERDF, EMFF, ESF)
  - ✓ H2020
  - ✓ COSME
  - ✓ LIFE+
  - ✓ Interreg VB – Atlantic area programme (ERDF)
  - ✓ European Investment Bank (EIB)
- **Other possible funding:**
  - ✓ National
  - ✓ Regional
  - ✓ Local



# The Support Team of the Atlantic Action Plan

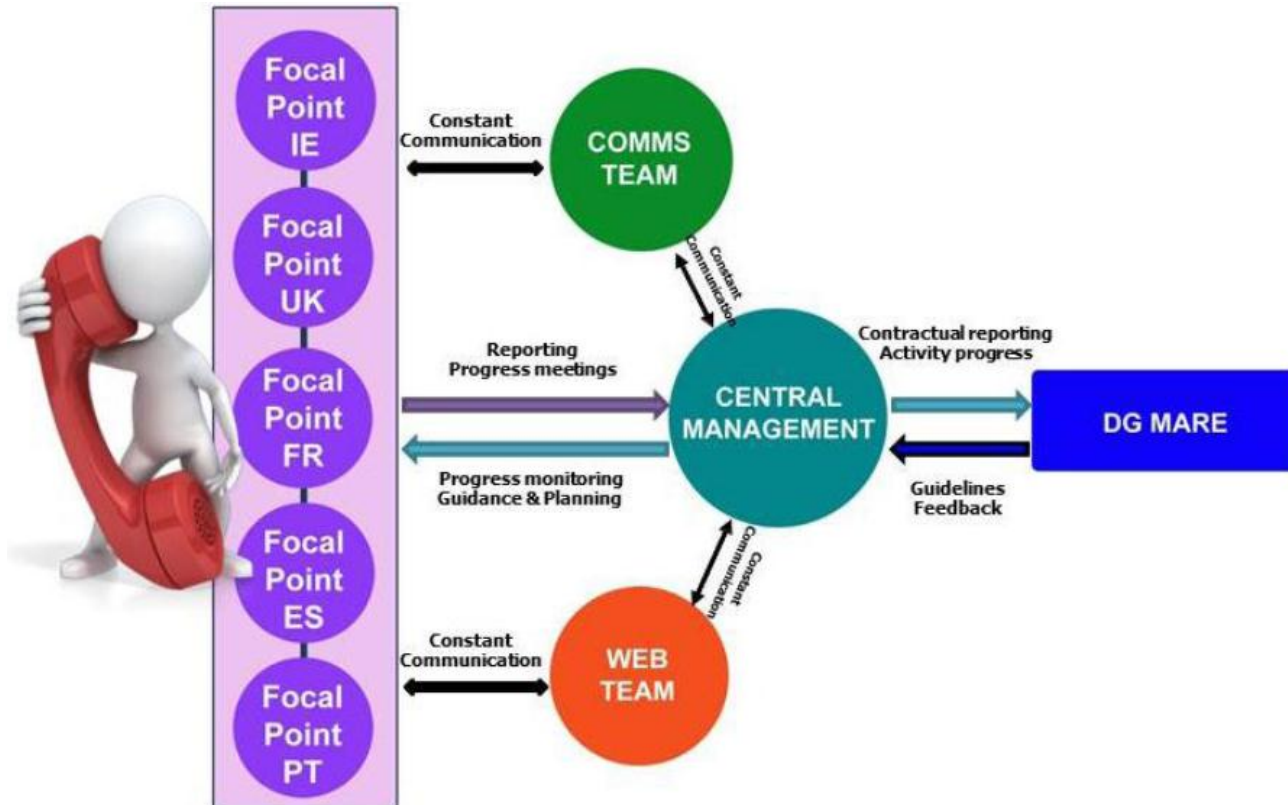
*Your Partners in Sustainable Blue Growth!*

## Who are we?

- **5 Focal Points.** They provide a face-to-face service in your country and are based in France, Ireland, Portugal, Spain and the UK.
- **A Brussels-based team.** In charge of the management of the project and of running a dynamic and interactive website facilitating knowledge-sharing, partnership building, and the identification of relevant funding opportunities to carry out your projects

# The Support Team of the Atlantic Action Plan

*Your Partners in Sustainable Blue Growth!*





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## Objectives:

1. Promote the Atlantic Action Plan at all levels
2. Provide one stop shop guidance and real-time support to stakeholders
3. Identify and mobilize funding instruments on behalf of the Atlantic Action Plan
4. Create networks (marine/maritime)





HOME ABOUT US GET FUNDING FIND PARTNERS NEWS & EVENTS LIBRARY LINKS CONTACT US

## The Support Team for the Atlantic Action Plan

We provide guidance and proactive support for public and private organisations, research institutions, universities, institutional and private investors from the Atlantic region wishing to engage in the implementation of the European Atlantic Plan.

The Support Team consists of a network of focal points operating in France, Ireland, Spain, Portugal and the United Kingdom coordinated by a central office based in Brussels.



Latest Events

### Atlantic Regions



Disclaimer: this map is provided for information purposes only and is not to be construed as a representation of the geographical coverage of the Atlantic Strategy and the Action Plan

### Find Partners & Invest



Find Funding Opportu



Post your Project / Inv Ideas



Find Partners / Beacon

COOPERATION

PUBLICATIONS  
& MEDIA

NEWS &  
EVENTS

FOLLOW  
US ON  
TWITTER!

POST OR  
SEND US  
QUERIES

### Latest Events

16/12/2014  
Atlantic Area annual event 2014 -  
Learning Today, Improving Tomorrow:  
Towards 2020

19 - 20/01/2015  
Financial Instruments 2014-2020 under  
European Structural and Investment  
Funds (ESIF)

20/01/2015  
1st annual Atlantic Stakeholder Platform  
conference

### Latest News

20/01/2015  
1st annual Atlantic Stakeholder Platform  
conference

17/12/2014  
New funding opportunities for Atlantic  
stakeholders in Juncker's investment  
plan

### Tweets

@atlanticprogramme  
atlanticstrategy.eu  
Expand

FARNET Support Unit 15 Dec  
@ELI\_FARNET

a webseries of short #FLAGmade  
videos starts today w #CabazdoMar  
#FLAG #AlemTejo #Portugal  
youtu.be/FLJwADp8uM  
pic.twitter.com/DX9UTxVDrC

Tweet to @EUAtlantic

@ HelpDesk Infoline

FAQ

www.atlanticstrategy.eu

FUNDING  
INFO

FOCAL  
POINTS INFO

COUNTRY  
INFO



# The Support Team of the Atlantic Action Plan

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## What can we do for you? (1)

- We point you at **relevant research and investment priorities**
  - What are the “hot topics”?
  - Focus on marine-related activities
- We give you **highlights on latest relevant policy developments, country factsheets, fresh news on hot events and much more!**
  - What is happening and where?
- We provide you with a “**match-making platform**” to find **potential project partners**
  - **Networking**
  - **Promote your organization and projects**





# The Support Team of the Atlantic Action Plan

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## What can we do for you? (2)

- We give you **answers to your queries**
  - Is my project in line with the priorities of the Atlantic Action Plan?
- We advise you on the **use of EU financial instruments for projects implementing the Action Plan**, including by the European Investment Bank (EIB), or any other public or private funding channels at European, national and regional/local level
  - Where can I find funding for my project?



# The Support Team of the Atlantic Action Plan

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## Main activities since mid-October (until beginning 2016)

- **Spreading the word**
  - Initial contacts with stakeholders (industry, academia, business associations)
  - Attending marine-related national events
  - Twitter
  - LinkedIn
  - Newspapers
- **Liaising with national/regional authorities**
- **Identifying funding opportunities (EU / National / Regional/Local)**
- **E-mail/helpdesk**



# The Support Team of the Atlantic Action Plan

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## Focal Point France



Gildas Borel

Technopôle Brest-Iroise, Brest



TECHNOPÔLE  
BREST-IROISE



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## Focal Point Ireland



Amaya Vega

Socio-Economic Marine Research Unit (SEMRU)  
National University of Ireland, Galway



OÉ Gaillimh  
NUI Galway





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## Focal Point Portugal



Jorge Graça

Smart Strategies, Faro







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## Focal Point Spain



Federico Cardona-Pons

Basque Centre for Climate Change, Bilbao



BASQUE CENTRE  
FOR CLIMATE CHANGE  
Klima Aldaketa Ikergai



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## Focal Point United Kingdom



Ben Drakeford

Centre for the Economics and Management of  
Aquatic Resources (CEMARE)  
University of Portsmouth





# The Support Team of the AAP

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## *E-mail us...*

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## **CENTRAL TEAM**

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## *...follow us on the web...*

<http://www.atlanticstrategy.eu>

### Twitter

<https://twitter.com/EUAtlantic>

### LinkedIn

[www.linkedin.com/groups/Support-Team-Atlantic-Action-Plan-8178308?home=&gid=8178308](http://www.linkedin.com/groups/Support-Team-Atlantic-Action-Plan-8178308?home=&gid=8178308)

*...and feel free to talk to us  
throughout the day!*



**May the Atlantic Stakeholder Platform  
Conference be the start of many  
successful projects!**



**Thank you!**

**<http://www.atlanticstrategy.eu>**