

MONTHLY REPORT August, 2015

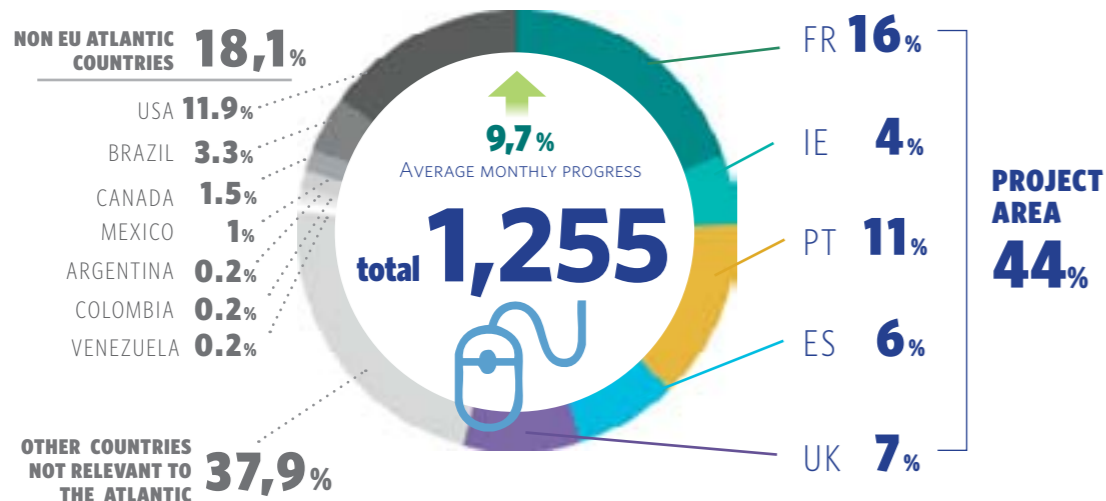


Core objective:
OUTREACH

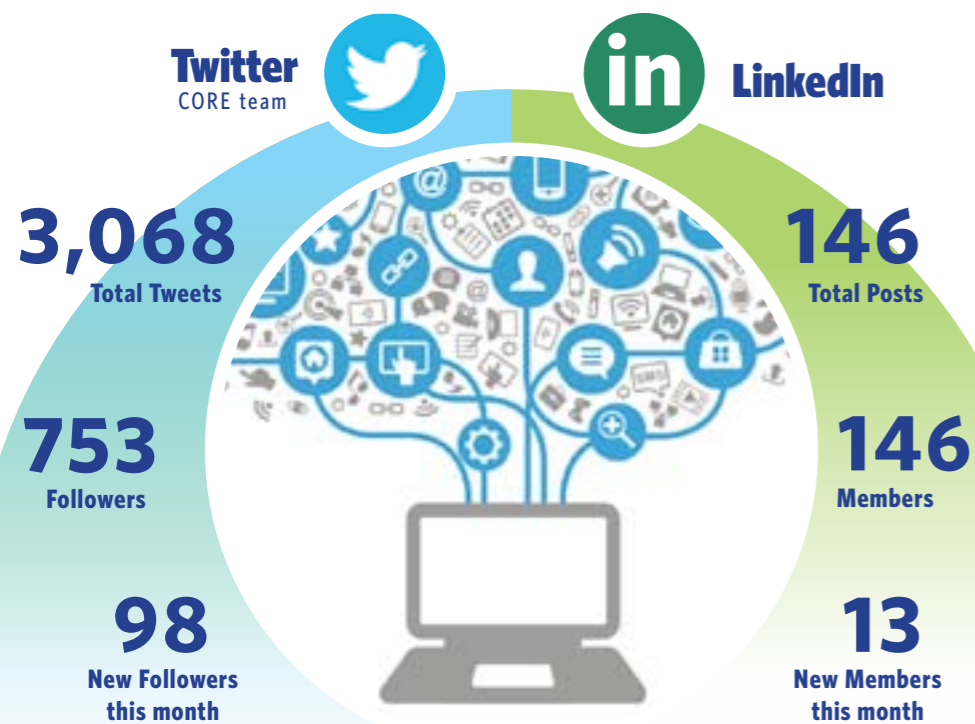
Indicator:
QUANTITATIVE STAKEHOLDER OUTREACH

Website

How many new visitors this month?

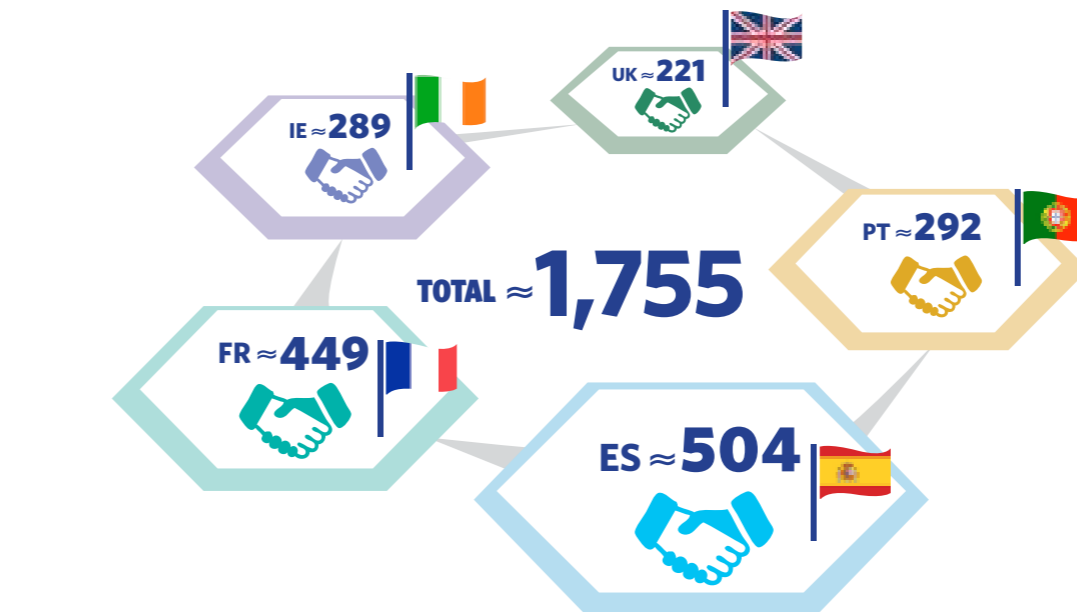


Social media presence



Relationship-building

How many stakeholders contacted so far?



- Consulting companies operating in the field of maritime economy
- European interregional associations
- Environmental labelling and eco-innovation sectors
- Industry representatives
- Maritime and coastal tourism public and private operators
- National, regional and local authorities
- NGOs and foundations
- Port authorities
- Public elected representatives
- R&D centres and universities
- Regional or local maritime clusters
- SMEs and Industry representatives
- Scientific community
- Sector representatives
- Higher education



- Banks, Insurance companies
- Chambers of commerce
- European interregional networks
- Engineering schools
- Fishermen organisations
- Leisure boat manufacturers
- Local ports associations
- Maritime training associations
- National federation for leisure ports
- National oceanographic and hydrographical institute
- National territorial observatory
- National, regional and local authorities
- National, regional or local maritime clusters
- Regional development and innovation agencies
- Research bodies and universities
- SMEs
- Private companies
- NGOs



- Business schools
- Development agencies
- Industry associations/sector representatives
- Local, regional and national authorities
- National business forum for maritime economy
- National organisations in charge of research activities and Horizon 2020
- NGOs and foundations
- R&D centres and universities
- SMEs
- Tourism industry associations/sector representatives
- Private companies
- Technological/Research centres
- Funding Agencies
- Sector representatives
- Higher Education
- Micro-sized business



- Consulting companies operating in the field of maritime economy
- European interregional associations
- Fisheries Local Action Groups
- Maritime and coastal tourism public and private operators
- National, regional and local authorities
- NGOs and foundations
- National Farming Association (Aquaculture) representative
- Port authorities
- Public elected representatives
- R&D centres and universities
- Regional or local maritime clusters
- SMEs and Industry representatives
- Sovereign wealth Fund representatives
- Industry in the field of bio resources in food
- Interreg Contact Point
- Government bodies



- Business networks
- Chambers of commerce
- Coastal communities' networks and organisations
- FLAGS
- Fisheries and aquaculture fields
- Government organisations
- Horizon2020 National Contact Point
- Industry and universities
- Marine renewable industry association and Networks
- Members of the ocean energy (wave and tidal) sector cluster
- National & funding agencies
- UK coastal economy representatives in energy
- Research Institutions
- SMEs
- Tourism & Sailing clubs
- Private companies
- National and local authorities
- NGOs
- Elected officials

Events

How many stakeholders participated to project events so far?

739

including: European interregional networks, local authorities, regional authorities, regional development and innovation agencies, a national territorial observatory, a national oceanographic, national events and hydrographical institute.

How many 3rd party events attended by focal points so far?

91

Communication products

Brochures produced

3,100

Brochures disseminated

2,461

Brochures disseminated from the beginning of the project
<http://atlanticstrategy.eu/en/library/brochure>

639 in stock

Helpdesk

Stakeholder queries registered so far

68