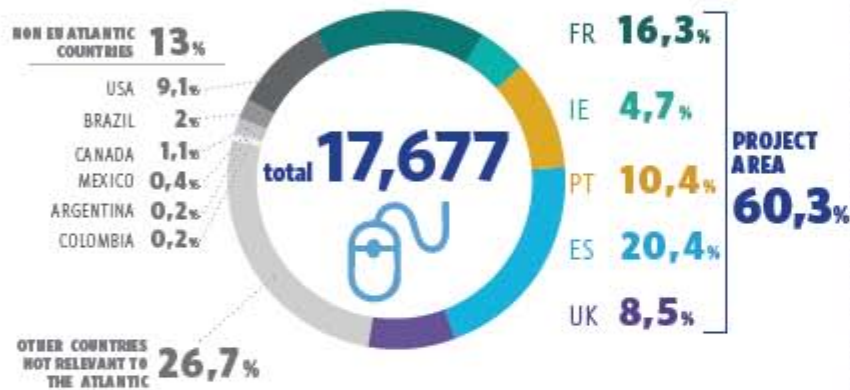


FINAL REPORT December 2015

Outreach Activities

Website

How many new visitors from January 2015 to December 2015



Social media presence



Relationship-building

How many stakeholders contacted so far?



- | ES | FR | PT | IE | UK |
|---|---|---|---|--|
| <ul style="list-style-type: none"> Consulting companies operating in the field of maritime economy European interregional associations Environmental labelling and eco-innovation sectors Industry representatives Maritime and coastal tourism public and private operators National, regional and local authorities NGOs and foundations Port authorities Public elected representatives R&D centres and universities Regional or local maritime clusters SMEs and industry representatives Scientific community Sector representatives Higher education Micro-sized business | <ul style="list-style-type: none"> Banks, insurance companies Chambers of commerce European interregional networks Engineering schools Fishermen organisations Leisure boat manufacturers Local ports associations Maritime training associations National federation for leisure ports National oceanographic and hydrographical institute National territorial observatory National regional and local authorities National regional or local maritime clusters Regional development and innovation agencies Research bodies and universities SMEs & NGOs Private companies Elected officials | <ul style="list-style-type: none"> Business schools Development agencies Industry associations/sector representatives Local, regional and national authorities National business forum for maritime economy National organisations in charge of research activities and Horizon 2020 NGOs and foundations R&D centres and universities SMEs Tourism industry associations/sector representatives Private companies Technological/Research centres Funding Agencies Sector representatives Higher Education Micro-sized business | <ul style="list-style-type: none"> Consulting companies operating in the field of maritime economy European interregional associations Fisheries Local Action Groups Maritime and coastal tourism public and private operators National, regional and local authorities NGOs and foundations National Farming Association (Aquaculture) representative Port authorities Public elected representatives R&D centres and universities Regional or local maritime clusters SMEs and industry representatives Sovereign wealth Fund representatives Industry in the field of bio resources in food Interreg Contact Point Government bodies | <ul style="list-style-type: none"> Business networks Chambers of commerce Coastal communities' networks and organisations FLAGS Fisheries and aquaculture fields Government organisations Horizon2020 National Contact Point Industry and Higher education Marine renewable industry association and Networks Members of the ocean energy (wave and tidal) sector cluster National & funding agencies UK coastal economy representatives in energy Research institutions SMEs Tourism & Sailing clubs Private companies National and local authorities NGOs Elected officials |

Events

How many stakeholders participated to project events so far?

1,494

including: European interregional networks, local authorities, regional authorities, regional development and innovation agencies, a national territorial observatory, a national oceanographic, national events and hydrographical institute.

How many 3rd party events attended by focal points so far?

115

Communication products

Brochures produced

4,200

Brochures disseminated

3,483

Brochures disseminated from the beginning of the project <http://atlanticstrategy.eu/en/library/brochures>

717 in stock

Helpdesk

Stakeholder queries registered so far

282