

# MONTHLY REPORT July, 2015

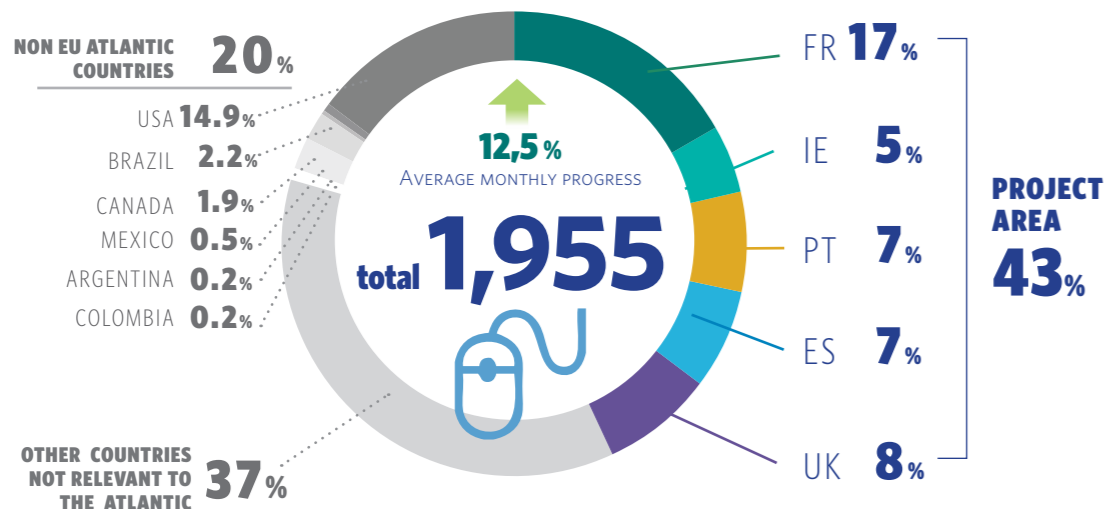


Core objective:  
**OUTREACH**

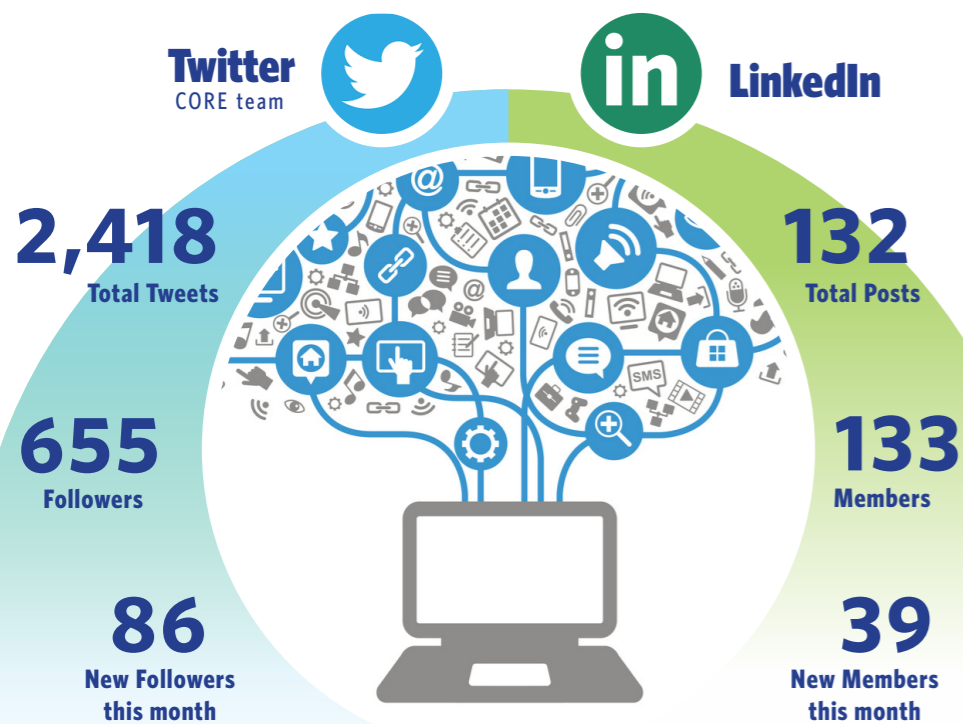
Indicator:  
**QUANTITATIVE STAKEHOLDER OUTREACH**

## Website

How many visitors this month?



## Social media presence



## Relationship-building

How many stakeholders contacted so far?



- Consulting companies operating in the field of maritime economy
- European interregional associations
- Environmental labelling and eco-innovation sectors
- Industry representatives
- Maritime and coastal tourism public and private operators
- National, regional and local authorities
- NGOs and foundations
- Port authorities
- Public elected representatives
- R&D centres and universities
- Regional or local maritime clusters
- SMEs and Industry representatives
- Scientific community

- Banks, Insurance companies
- Chambers of commerce
- European interregional networks
- Engineering schools
- Fishermen organisations
- Leisure boat manufacturers
- Local ports associations
- Maritime training associations
- National federation for leisure ports
- National oceanographic and hydrographical institute
- National territorial observatory
- National, regional and local authorities
- National, regional or local maritime clusters
- Regional development, innovation agencies and authorities
- Research bodies and universities
- SMEs and NGOs
- Private companies

- Business schools
- Development agencies
- Industry associations/sector representatives
- Local, regional and national authorities
- National business forum for maritime economy
- National organisations in charge of research activities and Horizon 2020
- NGOs and foundations
- R&D centres and universities
- SMEs
- Tourism industry associations/sector representatives
- Private companies
- Technological/Research centres

- Consulting companies operating in the field of maritime economy
- European interregional associations
- Fisheries Local Action Groups
- Maritime and coastal tourism public and private operators
- National, regional, local and port authorities
- NGOs and foundations
- National Farming Association (Aquaculture) representative
- Public and private sector
- Public elected representatives
- R&D centres and universities
- Regional or local maritime clusters
- SMEs and Industry representatives
- Sovereign wealth Fund representatives
- Industry in the field of bio resources in food
- Interreg Contact Point
- Government bodies

- Business networks
- Chambers of commerce
- Coastal communities' networks and organisations
- FLAGs
- Fisheries and aquaculture fields
- Government organisations
- Horizon2020 National Contact Point
- Industry and universities
- Marine renewable industry association and Networks
- Members of the ocean energy (wave and tidal) sector cluster
- National agencies
- UK coastal economy representatives in energy
- Research Institutions
- SMEs
- Tourism
- Private companies
- National and local authorities
- NGOs
- Sailing clubs

## Events

How many stakeholders participated to project events so far?

**739**

including: European interregional networks, local authorities, regional authorities, regional development and innovation agencies, a national territorial observatory, a national oceanographic, national events and hydrographical institute.

How many 3rd party events attended by focal points so far?

**91**

## Communication products

Brochures produced

**3,100**

Brochures disseminated

**2,460**

Brochures disseminated from the beginning of the project  
<http://atlanticstrategy.eu/en/library/brochure>

**640** in stock

## Helpdesk

Stakeholder queries registered so far

**55**