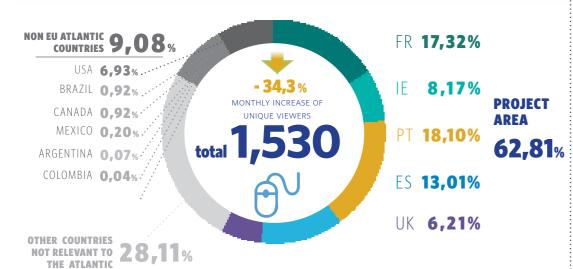
# MONTHLY REPORT October, 2016



#### INFOGRAPHIC ON CUMULATIVE OUTREACH PROGRESS

### Website

### How many visitors this month?



## Social media presence



#### 278 acebook **New Friends** Friends **Total Posts** this month

## **Relationship-building**

### How many stakeholders contacted so far?







- Public Authorities (Local / Regional)
- SMEs (headcounts <250)
- tions, unions)
- Higher Education / Universities
- - Public Authority (national / international)
  - Elected Officials





- - men, Scientist
- Funding Agencies





- Maritime Newspapers Sector Representatives (associa-
- · Micro-sized business (headcounts < 10)
- Private



- Accociations
- Private Banks
  - NGO (local, regional, national)
- · Directors, Consultans, Fisher-
- - Funding Agencies
    - Sector Representatives (as-
    - sociations, unions...) • Higher Education / Universities
      - Public Authorities (Local / Regional / National / International)
      - Public Authorities (SMEs (headcounts <250)
      - Micro-sized business (headcounts < 10)
      - Experts, project representatives
      - Elected Officials
      - AACC management team
      - Large-scale business (headcounts > 250)
      - Research Centers
    - Maritime newspapers





- Private
- Public
- Higher Education / Universities
- Research centres
- Sector Representatives (associations, unions ...)
- Natural History Museum
- Yacht Club
- Business Incubator Funding Agencies
- Micro-sized Business (headcounts <10)
- NGO (local, regional, national)
- NGO (International)
- Consultans
- Student
- SMEs (headcounts <250)</li>



- Public Authority (local, regional)
- Higher Education / Universities
- Micro-sized Business (head-
- counts<250)
- SMEs (headcounts<250)
- Public Authorities (National/ International)
- Funding Agencies



- SMEs (headcounts <250)</li>
- Higher Education / Universities
- Public Authority (national,
- international
- NGO (local, regional, national)
- Private
- Membership Forum
- Fishermen's associations

### **Events**

How many stakeholders participated to project events so far?

including: European interregional networks, local authorities, regional authorities, regional development and innovation agencies, a national territorial observatory, a national oceanographic, national events and hydrographical institute.

How many 3rd party events attended by National Units so far?

**53** 

# **Communication** products

**Brochures produced** 

5,000



**Brochures disseminated** 



http://atlanticstrategy.eu/en/library/brochure

**3,753** in stock

Helpdesk

Stakeholder queries registered so far

624

