

Regeneration across generations

Socially Inclusive & Sustainable Development of the Atlantic Seaboard

SUPPORT TEAM for the
ATLANTIC ACTION PLAN

CAPITEN and MMIAH

Bridging history and modernity for the
Atlantic blue economy



An attractive Atlantic area embracing its past and future

*From industrial and military heritage sites to thriving cultural and innovation centers, the Atlantic area has a long story to tell... and telling it together is one objective of the [Interreg Atlantic Area programme!](#) Through improved cooperation, better exploitation and preservation of the Atlantic natural and cultural assets will lead to an enhanced attractiveness of the Area and allow the region to attract new visitors, generate new products and services. The programme contributes to develop economic activities, create new local jobs, fix and attract people and create synergies, leading to the improvement of the social well-being of populations. The new Interreg Atlantic Area programme (2014-2020) has already adopted 45 new projects. Two of these, **MMIAH** (Recovery and Valorization of Maritime; Military and Industrial Heritage of the Atlantic Coast) and **CAPITEN** (Atlantic Cluster for the Technology and Economic Innovation in Nautical Sector) perfectly illustrate the ambition of the programme and its Atlantic partners: inventing a shared future while valuing each other's pasts.*

#ASPC2017

Host and objectives of workshop

#1D

The workshop will present and discuss the working methodologies developed by the MMIAH & CAPITEN consortia to, respectively, **improve recovery of the cities' historical memory and heritage sites** through social appropriation and joint promotion of cultural tourism, and to **create an industry cluster in the nautical industry** to promote the emergence of innovative products and services improving attractiveness for visitors and quality of life of residents.



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#ASPC2017 sneakpeek: O #CAPITEN my #CAPITEN! This #CulturalHeritage workshop will bridge #history & #modernity: atlanticarea.eu/news/36

