

# Regeneration across generations

SUPPORT TEAM for the  
ATLANTIC ACTION PLAN

Socially Inclusive & Sustainable Development of the Atlantic Seaboard

Atlantic Social Lab

Social Innovation as a Strategy for Atlantic Area Sustainable and Inclusive Development

## The “Matthew effect”, or “rich getting richer and poor getting poorer”

is the short name for situations when, due to lack of information, knowledge or other circumstances, most vulnerable people are not the ones who most benefit from resources, services and social, educational and cultural programs put in place. The [Atlantic Social Lab](#) aims to analyse and improve the match between services and benefits put in place by public institutions with populations most in need and at risk of social exclusion.

The Atlantic Social Lab contributes to the creation of a Social Innovation Ecosystem for the Atlantic to achieve the implementation of new ways and solutions to drive social innovation in the public sector, combat precariousness of work and improve labor inclusion of people risking or suffering social exclusion. Through responsible public procurement and close work with the private sector, the project promotes corporate social responsibility and, through transnational cooperation, collaborative strategies for social innovation which will address new challenges and create new opportunities for the Atlantic Area society.

Photo credit: Mister Maker and Protect Lata65

#ASPC2017

Host and objectives of workshop

#2A

This workshop will focus on:

- the discrepancies in the level of community engagement in social innovation initiatives across the Atlantic region,
- the articulation between smart specialisation strategies (RIS3) of the Atlantic Area regions and the incorporation of the social innovation dimension in these strategies



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#ASPC2017 sneakpeek: #Social Innovation strategic for the #Atlantic! Topic of our #AtlanticSocialLab workshop      
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