



## AspBAN

Atlantic smart ports Blue Acceleration Network

### Pillar I

Ports as hubs and gateways  
for the blue economy

2 | Ports as catalysts  
for business



AspBAN supports Atlantic Ports to act as ecosystems to foster innovation in the blue economy, thus diversifying their business models and revenue sources.

## Overview

By becoming the main playground for the development of new blue businesses, EU Atlantic Ports have the opportunity to diversify their revenue sources and work towards a sustainable ocean economy.

### Goals

- Identify 10 common blue economy challenges in the Ports community
- Attract 450 startups for the Acceleration program
- Achieve a final pool of 30 innovative startup solutions that will develop pilots in 30 Atlantic ports (22 of Atlantic Strategy Group member countries and 8 from other Atlantic maritime basins)
- Attract 6M€ in direct private investment for the final pool of startups
- Mobilize 5B€ of potential private investment (Dubai Ports World, the world's largest port operator, is amongst the 15 investment funds)
- Achieve a reduction of at least 1000 tons of CO<sub>2</sub> in the operations of the 30 ports



## Project funding

### Total cost:

1,372,279.28 euros

### EU funding:

1,097,823.42 euros

### Funding instrument:

European Maritime & Fisheries Fund

## Contact

**Contact:** <https://aspban.eu/en/contact/>

**Website:** <https://aspban.eu/en/home/>

WILDTRIUMPHS



## Impact & Results

The project is a 2-year project and will support implementation of Pillar I of the revised Atlantic Action Plan and will also connect partners in the European Economic Area, transatlantic and other relevant EU and non-EU maritime basins, notably through its network of 123 strategic partners.

## PARTNERS



<http://www.atlanticstrategy.eu/en>

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